



## Headlines for September 3, 2008

Welcome to the e-Bulletin.

IN THIS ISSUE:

- [BOARD NEWS AND UPDATES](#)
- [ENVIRONMENT TASK FORCE](#)
- [BOARD EVENTS](#)
- [MEMBER TO MEMBER ANNOUNCEMENTS](#)
- [MEMBER AWARDS AND RECOGNITIONS](#)
- [GOVERNMENT AND RELATED BUSINESS NEWS](#)

**NEW MEMBERS**

[Creative Play](#)

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### **BOARD NEWS AND UPDATES**

'HERE WE GROW AGAIN!' Our roster is full once more. On Sept. 16 we will welcome Jason Penney to our sales force as a full-time Sales and Member Relations representative, working alongside fellow part-time sales rep, Ralph Sutton. A lifelong resident of the Ajax-Pickering area, Jason comes to us with extensive experience in membership-based sales, as well as an excellent record in new member acquisitions and retention. We are very excited to have Jason join our team and although he doesn't officially begin until Sept. 16, we look forward to introducing him at our Sept. 9 Networking After 5 event.

## ENVIRONMENT TASK FORCE

### Natural Resources Canada (NRCan) ecoENERGY Retrofit Incentives Expanded to Include Larger Buildings

There's good news for businesses and public institutions that own, manage or lease buildings with 10,000–20,000 square metres of floor space. You can now join homeowners and industry in applying for federal funding to invest in energy-saving upgrades, such as installing efficient lighting, building automation control systems or upgrading heating, ventilation and cooling systems. The program is scheduled to run until March 31, 2011. The current application period ends Feb. 27, 2009, with additional application periods to follow immediately afterward. For more information and to find out how to apply, visit the ecoENERGY Retrofit Incentive – Small and Medium Organizations website or contact a representative at 1-877-360-5500. Visit the FCM Centre for Sustainable Community Development website for more sustainable development resources.

## BOARD EVENTS

### SEE THE ARGOS AND NETWORK AT THE SAME TIME

The Toronto Argonauts are inviting our members to Board of Trade night on Friday, Sept. 12 when the team plays the Winnipeg Blue Bombers. Purchase a GOLD ticket to the game and a ticket to a pre-game networking event in the Club VIP Lounge for only \$60 including buffet. It is an opportunity to network with companies from across the GTA. Additional tickets for colleagues, friends, and family members are also available. To order, call Jaren Hayman at 416-341-2791 or e-mail [JHayman@argonauts.ca](mailto:JHayman@argonauts.ca). Deadline 48 hours prior to game.

### **Expanded Event Time:** SEPTEMBER 9 – NETWORKING AFTER 5 MINI-TRADESHOW – AJAX CONVENTION CENTRE – BALLROOM 'C'

This is our regular monthly after 5 networking evening where new members are special guests. Registration for members includes a shared table for marketing materials and contact list of all attendees as well as hors d'oeuvres and cash bar. Please note that **this event will run from 4 to 7 p.m.**, which allows ample time for viewing the **25 display tables**. **Please remember to register even if your admission is complimentary.** Thank you to our sponsors [INspired Media](#), [Northstar](#)

[Promotions](#), [Wardell Professional Development](#), [Conext Inc.](#), [Great Temptations Catering](#) and [Sam's Club](#). ([Flyer](#))

### **LUNCH & LEARN AFTER 5: "EFFECTIVE STRATEGIES TO INCREASE EFFICIENCY & PRODUCTIVITY" – SEPTEMBER 25 – KOBO GOURMET**

Join Janis Amzallag & Sandy Terry of Conext Inc. and you will understand that by becoming more organized you will be able to find balance, restore order and maximize your time and resources. This event is free to members, but registration is required. Registration: 4:30 p.m.; presentation 5 to 6 p.m.

### **NETWORKING BREAKFAST – OCTOBER 7 – CHARTWELL PICKERING CITY CENTRE**

Don't miss another opportunity to network and promote your business to other members. Your registration includes a hot breakfast, 30 seconds at the mike (members only) if time permits, shared display table for your marketing materials and a contact list of all attendees. Event sponsorships are still available.

### **BUSINESS EXCELLENCE AWARDS – OCTOBER 16 – DEER CREEK GOLF & BANQUET FACILITY**

Our Business Excellence Awards evening is just around the corner. More details regarding this prestigious evening to follow.

### **MEMBER TO MEMBER ANNOUNCEMENTS**

### **UNITED WAY SERVES UP A TASTY FUNDRAISER**

United Way of Ajax-Pickering-Uxbridge is hosting its annual Community Fundraising Event. Bon Appétit is a culinary festival supporting United Way Ajax-Pickering-Uxbridge taking place on Sunday, Sept. 14 at the Pickering Recreation Complex from 11:30 a.m. to 3 p.m. They are expecting a big crowd this year. With new entertainment, new restaurants on board and a kid's craft area - this is an

following locations: United Way office at 230 Westney Road South, Suite 303, Pickering Town Centre Guest Services and That Chocolate Shoppe by the Lake - 4 Parrot Street (Audley & Ashburn), Ajax

### **COMMUNITY LIVING GOLF TOURNAMENT SUPPORTS UNITED WAY**

Community Living Ajax, Pickering and Whitby is hosting a golf tournament at Salem Ridge at Deer Creek on Friday, September 12. Tee off time is 9 a.m. The cost is \$45 per person with proceeds going to the United Way. For more information, call Jennine Jarvis at (905) 665-5700.

### **DURHAM WEST ARTS CENTRE HOSTS FARMERS' MARKET**

There are still two opportunities to visit the **100 Mile Farmers' Market**, held 8 a.m. to 2 p.m. on Thursdays, Sept. 4 & 11. The market, held on the green space beside the southeast parking lot at the Pickering Central Library at One the Esplanade, offers a chance to buy local produce, while enjoying special planned events. Along with buying produce, you can experience musicians and artists demonstrating their talents.

### **BUSINESS ADVISORY CENTRE DURHAM CONFERENCE**

The 8<sup>th</sup> Annual Bridges to Better Business Conference celebrates small business in Ontario and Durham Region and the BACD invites you to be a part of this one-day conference in partnership with the Clarington Board of Trade. It is being held at the Garnett B. Rickard Complex, Bowmanville, Wednesday, Oct. 29. A unique learning event for existing business, it includes: Roundtable Discussions, Peer Networking, Keynotes, Lunch, a Trade Fair and a whole lot more. Registration is \$60. Check out [www.bacd.ca](http://www.bacd.ca) for more details and the agenda for the day.

### **BENEFITS FOR WOMEN LUNCH AND LEARN**

Benefits for Women September lunch and learn is Networking, Working Your Net, with Faelyne Templer on Thursday, Sept. 18, from 11:30 a.m. to 1:30 p.m. with registration at 11 at Carruthers Creek Golf Centre 650 Lakeridge Rd. Ajax. Lunch is \$25 for members \$30 for non-members. We've all heard that it's about 'who you know', but the real art of networking takes 'who you know' to the next level. The power of networking lies in making connections between people and using the power

workshop on How to Work your Net for Business Success! Faelyne Templer is a professional trainer and communicator who brings a wealth of both business and non-profit experience to her work. You must pre-register with a credit card number to attend. Seating is limited. For more information contact Monica Olenroot 905-426-8822 or e-mail [monica@dch.ca](mailto:monica@dch.ca)

### **DAN CARTER RELEASES HIS FIRST BOOK**

Veteran television producer, host and international speaker Dan Carter officially launches his first book 'It's the Right Time Now' on Tuesday, Sept. 23. The launch takes place at the Chapters Bookstore in the Oshawa Centre at 419 King St. W. at Stevenson Road. The event is from 7 to 9 p.m. A portion of all proceeds from the sale of the book are to be dedicated to the building of The Hope Centre of Learning planned for the Oshawa Community Health Centre.

### **DURHAM STRATEGIC ENERGY ALLIANCE TRANSFORMING TRANSPORTATION**

The Transforming Transportation: An Integrated Energy Solution is Thursday, Sept. 25, at the Ajax Convention Centre, 500 Beck Crescent, Ajax. Cutting-edge presentations explore emerging tactics to deal with energy, climate change, congestion issues and new technologies and policies. Timely topics affecting business professionals and government officials—like the movement of goods and people, and changes in how we produce and use energy—will be discussed. Transforming Transportation will present delegates with unique, relevant speakers. For a list of speakers or a conference agenda, visit [dsea.ca](http://dsea.ca)

### **DURHAM SUSTAINABILITY STEWARDSHIP PROGRAM/ REGION STAKEHOLDERS SUSTAINABILITY FORUM**

This timely forum focusing on "Reducing Environment Footprint in Durham Region" will be held at the Ajax Convention Centre on Sept. 19 from 8 a.m. to 3 p.m. and will be of interest to members of the Board and the Environment Task Force. For more information contact Barb Hodgins, Town of Ajax Planning & Development Dept., 905-619-2529, Ext 247.

Submit your events at [bulletin@apboardoftrade.com](mailto:bulletin@apboardoftrade.com) Provide a brief paragraph about your

event/offer with contact information, date, time, location and admission price. The Bulletin is emailed every Wednesday, so make sure to submit your information to us no later than 3 p.m. the day before. Please be advised that we will include events in the e-Bulletin closer to the event date and not necessarily when they are submitted. The Board reserves the right to limit content for inclusion. The events promoted herein are not meant to reflect a position of the Ajax-Pickering Board of Trade

## **MEMBER AWARDS AND RECOGNITIONS**

### **BILL ZOLIS NOMINATED FOR WORKPLACE HEALTH AWARD**

Bill Zolis of The Callery Group and an interim Director with APBOT, has been nominated for a 2008 Who's Who in Workplace Health Award from Working Well magazine. Mr. Zolis, as an Employee Benefits Consultant, was nominated by Shandex, also a member of APBOT. His leadership role in providing education regarding workplace wellness for his clients as well as for the community were key factors in his nomination.

Have you or your company received an award? Or, do you know another member who has? Let us know at [bulletin@apboardoftrade.com](mailto:bulletin@apboardoftrade.com).

## **GOVERNMENT AND RELATED BUSINESS NEWS**

### **TOWN OF AJAX RECEIVES AMO AWARD FOR LEED CERTIFIED FIRE AND EMERGENCY SERVICES HEADQUARTERS**

The Town of Ajax received an AMO Federal Gas Tax Project Award for its LEED Certified Fire and Emergency Services Headquarters. The award was presented to Councillor Scott Crawford by Federal Environment Minister John Baird and Past AMO President Doug Reycraft at the 2008 Association of Municipalities of Ontario Conference in Ottawa on August 26.

"Ajax's new Fire and Emergency Services Headquarters is a glowing example of how buildings can achieve environmental benefit and energy efficiency," said former AMO President Doug Reycraft. "They have set a high standard for any municipality that is serious about building smart, green facilities."

The \$11 million facility was completed in June 2008 with the help of \$1.2 million from the Federal Gas Tax Fund. The two-story Fire Station and Headquarters also serves as the Town's Emergency Operations Centre. It boasts geothermal heating and cooling systems; has an extensive 'green' roof system with native and draught resistant plants; and uses significantly less water and energy than comparable facilities. There is even priority parking for hybrid and alternative fuel vehicles, and secure storage for bicycles.

## THE GREEN BUILDING FESTIVAL

The Green Building Festival, Sept. 9 & 10 is at the Toronto Congress Centre on Dixon Rd. - Just East of Hwy 27. Register at [www.greenbuildingfest.com](http://www.greenbuildingfest.com) **GBF2008 Features:** Case Studies, technologies, commercialization and building approaches. Attend Festival Sessions with 40 Speakers, 28 Sessions, the Lifetime Achievement awards, the gbf trade show & meals included. [Click here for pricing](#) and registration or [view the program online](#) or learn more about [pricing and registration](#). Attend the Trade Show free on Sept. 10 only.

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